

I.B.M. Ring 29

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MARCH 2003

MAGIC MUSINGS

International Brotherhood of Magicians, Ring #29

8912 Stagecoach Road, #7, Little Rock, ARkansas 72209 • (501) 455-6242

Meets 1st Thursday of nearly every month, Baptist Medical Center

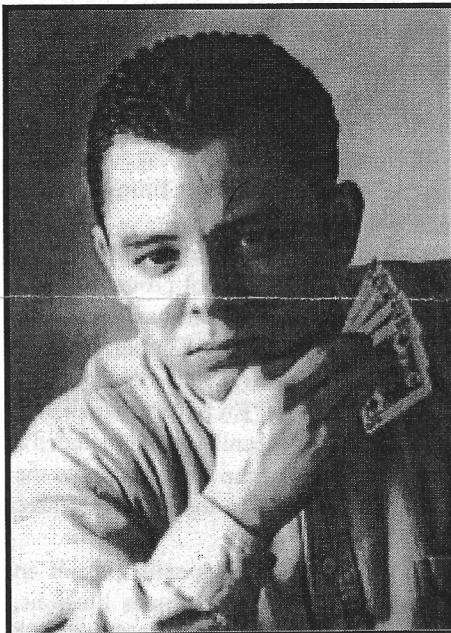


"How to promote yourself" is March 6 meeting theme

The regular monthly meeting of Ring 29 for March will be a subject near and dear to every performing magician, and performing magician wanna-bes -- "How to promote yourself and your magic!"

While we have a number of professional magicians in our club, one who has done a particularly good job in recent years -- including producing a video on the subject -- is Scott Davis. He will be the guest lecturer on this important subject and will share many tips and proven marketing principles.

Scott recently quit his job with a Little Rock advertising agency to strike out on his own, as a full-time magician. Talk about practicing what you preach! Come learn from a pro, and bring along your own marketing and promotion tips to share



SCOTT DAVIS

providing the membership database, and to Lazer Images for producing the Ring 29 Membership Handbook (enclosed).

✓ THE CONVENTION COMMITTEE chairmen are now set, and they will be calling on you soon to help with various duties. If lots of people volunteer to help, the entire event will be easier.

The 2nd Annual Ring 29 Magic Convention will be held in Hot Springs October 17-19. Mark your calendars now.

As good as the first one was, our convention could grow and improve to be one of the best in the country. But we need most members to pitch in and help to make it happen! Call convention co-chairmen Damon Reinbold or Jim Henson, to volunteer, for more information, etc.

✓ THE CLOWN CLUB meeting is scheduled for 2 pm this coming Sunday, March 2 at Mr. Magic. The February meeting was canceled because of snow. Don Baer, club president hopes everyone who is interested in clowning will attend. This is a great opportunity to expand your skills and performance abilities. And just think how it would increase your demand. At least come and take a look. Please call Mr. Magic (455-6242) if you plan to attend.

NEXT MEETINGS:

- Thurs, March 6
Regular Ring 29 meeting
Promoting yourself & your magic

Public Magic Show at 2nd Presbyterian April 5

The date and place are now confirmed: the Ring 29 Public Magic Show will be Saturday, April 5, at the 2nd Presbyterian Church, Cantrell and Pleasant Valley Road (or Cantrell and I-430). The show will begin at 7 pm, to accommodate families.

Show chairman Richard Knoll reminds everyone that tickets are now available for distribution, and the Board policy that ALL ring members must buy tickets. They're only \$10 for adults and \$5 for 12 and under.

Ads are only \$15 each. Call Mr. Magic to find out where you can pick up your tickets.

All club members should consider advertising in the program, either for themselves, for their company or to sell one to someone else. Business card-size ads are available for the printed program. It's a good way to promote yourself. The deadline to turn in ads was March 1, but you might still be able to get one in.

Call Bill Fulton at 663-9380 for more information, and to volunteer to help.

Newsletter to be sent electronically to most members beginning April 1.

The Ring 29 Board of Directors voted unanimously at its last meeting, to start sending this newsletter electronically, beginning April 1 (no fooling!). It will get to you faster and will save money.

If you'd rather receive a hard copy, you must notify Jim at 455-6242 by March 25. Please check the enclosed handbook to make sure we have your E-mail address.

Thanks to Dennis and James Kinsey for helping make this happen.

MAGIC IN ACTION

✓ LAST MONTH, the topic was "Theme Magic," and 17 people attended to learn more about this use of magic, and to polish their skills.

It was agreed that it was a very worthwhile meeting and that you who missed it missed a good one!

✓ LAST TUESDAY, the Danny Archer lecture was canceled due to the snow and ice. But Danny will be lecturing at the IBM Convention in Kansas City July 1-4, another reason to go. Send in your reservation now. Let's have a good showing.

✓ THE ANNUAL CLUB AUCTION, one of the most popular meetings of the year, will be held as the regular meeting, April 3, in the BMC Sheffield Auditorium. Start digging out all that magic stuff which you never use anymore. It will begin at 6:30 pm. All items to be auctioned must be in the room by 6 pm sharp! Fill out a form from Mr. Magic in advance. We'll have some at the March meeting.

✓ THE CAVALCADE OF MAGIC will be held at the Inn of the Ozarks in Eureka Springs, March 27-29. Call Bill Pitts at (479) 484-7512 to perform, register and for more information.

✓ THANKS TO DON THOMPSON for

BITS & PIECES

✓ **PAUL CARLON** will once again teach a magic class at Pulaski Academy this year. It will be June 16-20. The class will be for grades 4 through 7. The cost is only \$125, plus \$20 for supplies. Class subjects include: (1) Magic as an artform; (2) the Science of Magic; (3) Theatrical Magic; (4) The Concept of Illusion; (5) Performance; (6) Basic Sleight of Hand; and other such principles. Each day class runs 9 am to 12 noon.

If you know anyone who might be interested in the class, contact Shannon Bryant at (501) 604-1910 to register and for more information.

✓ **THE RING BOARD** is working on developing a budget process. If anyone has a specific thought or recommendation about this subject, please contact any board member. A lot of work has already been put into this subject. **Bill Fulton** has suggested a number of ideas and they have been well received. Thanks for your input, Bill.

✓ **WE HAVE HAD** a lot of inquiries about the **Junior Magicians Program**. **Don Baer** is working on having the juniors perform at the Camp Aldersgate Medical Camps this summer. What a great experience that will be for these aspiring magicians. Please give them lots of encouragement in this worthy project. Thanks, Don, for your leadership in providing this nice opportunity.

Read Means recently was appointed Secretary of the group. **Kyle** is president.

If you know a junior (under 18) who is interested in magic, have them call Kyle, Reed or Jim at the Magic Store for more informa-

tion. These people are the future of magic and we need to give them as much help as possible.

The next meeting for the group is tentatively set for **Sunday, April 6**.

✓ **JAMES KINSEY** is slowly improving from his mysterious illness. We hope he will be able to attend meetings regularly soon. Hang in there, James.

✓ **LAST MONTH** we told you that **Scott Davis** has been added as a columnist for **Magic Menu** by Jim Sisti, and that the Spring issue will have Scott's first article.

Now we report that he has quit his job with Heathcott Advertising Agency and is striking out on his own as a fulltime magician, a daring move.

One of his first projects will be to create a magic-based school program based on Electrical Safety. He has been contracted by the Electric Cooperatives of Arkansas to produce and give the program.

✓ **A MAJOR SPEAKERS** bureau produced a catalog recently which included a couple hundred of the top speakers in the country. Included in the book are three magic acts:

(1) **Craig Karges** calls himself an "Extraordinist." He combines illusions, intuition and psychology to dazzle the minds in the audience. He says he inherited his uncle's books on magic, spiritualism, psychology and mentalism and got hooked on them. Karges focuses on business and corporate audiences. He has written a book -- "**Ignite Your Intuition**" -- and charges between \$5,000 and \$10,000. He lives in West Virginia.

All 2003 meetings will be held in BMC Sheffield Auditorium

All regular Ring meetings during 2003 will be held in the Sheffield Auditorium at Baptist Medical Center. If you have been missing our monthly meetings, you need to come and enjoy the gatherings. We have lots of fun while we learn how to grow and develop in magic. And remember to **eat in the cafeteria** before the meetings because this allows us to use the space for free.

(2) **Billy Riggs**, who lives in Texas, calls himself "The World's First 'Dis-Illusionist.'" His programs include "Grand Illusions," "Driving Yourself Without Driving Yourself Crazy," "The Attitude of Magic," and "How to Provide Magical Customer Care." Four or five years ago he performed at the Arkansas Governor's Conference on Tourism, in Pine Bluff. He also charges in the \$5,000 to \$10,000 range.

(3) **Penn & Teller** are the best known of the three magic acts in the catalog. Recently they signed a several-year contract with a hotel in Las Vegas, so that is where they operate out of. They have been on TV with Jay Leno, David Letterman, Regis & Kelly and on many other shows. They have written three books: *Cruel Tricks for Dear Friends*, *How to Play in Traffic*, and *How to Play With Your Food*. The catalog says their fee range is "F," which the key says is \$50,001 and \$75,000. Are they crazy, you ask? Absolutely, says one of their friends!

(Clip and put on your refrigerator.)

Ring 29 Meeting Schedule 2003

Mar. 6	How to promote yourself and your magic: promotion, marketing, etc., by Scott Davis.
Mar. 28-29	Bill Pitts' " Cavalcade of Magic ," Eureka Springs Inn of Ozarks
April 3	No regular meeting (since show is two days later)
April 5	Public Show, 2nd Presbyterian Church, Cantrell and I 430.
May 1	Ring Goals and Review Member Handbook (Open discussion led by Board members)
June 5	Mentalism: (Members perform)
July 3	No regular meeting (Ring picnic substitutes for it.)
July 12/13	Ring Picnic (July 12 or 13)
Aug 7	Stage performances: How to move on stage, angles, sound, & lighting (Randall & Larry)
Sept 4	Close up magic TEACH-IN: Demonstrations at tables by Ring instructors.
Oct 2	No regular meeting (Convention substitutes for it.)
Oct. 17-19	Ring 29 2nd Annual Convention , Hot Springs,
Nov 6	Children's Magic: (Members perform)
Dec 4	No regular meeting. Enjoy the holidays